

# POWER!

professionals organized & working to enrich the region

Member  
of the  
Month

January 2010

**Name:** Ashok Divecha

**Hometown:** Phoenixville, PA **Age:** 34

**College:** The Pennsylvania State University

**Company:** Bold Gold Media Group

**Job description:** Business Manager

**Hobbies:** Golf, Working out

**Why you like living and working in the 570:**  
The tremendous amount of opportunity NEPA has to offer.

**How can young professionals help improve the area?:** Become active in the NEPA community – get involved with local organizations like POWER!, the Jaycees, the United Way or whatever you feel passionate about. Support local businesses – shop locally and keep our hard earned money in our pockets. Take advantage of all that NEPA has to offer – Ski in the Poconos, attend a minor league baseball or hockey game, go to a concert or play, and enjoy the great local restaurants and nightlife (responsibility, of course).

