

POWER!

professionals organized & working to enrich the region

Member of the Month

February 2010

Name: Clyde J. (C.J.) Rosencrance

Hometown: Clarks Summit, PA **Age:** 25

College: University of Scranton

Company: Prudential

Job description: Financial Adviser

Hobbies: Recording and playing music, marketing, traveling, the outdoors

Why you like living and working in the 570:

There is much to appreciate about this region. We're in a great geographic location to commute to several major cities, which makes doing business with people in more densely populated areas easy, and provides access to an abundance of resources. Also, there are a great number of generous people in this area who are willing to help in many different ways, ranging from angel investors for startup businesses to mentors for young professionals.

How can young professionals help improve the area?:

We can help improve the area by pursuing a profession or career that involves something we love or are passionate about. If you pursue something that you are truly passionate about, you will be successful on some level, and that improves the morale of the others around you. It then becomes viral and spreads to these people, which creates enthusiasm from the ground up. Also, don't be afraid to verbalize your success. Hearing the success stories of others is a great motivator!

