

POWER!

professionals organized & working to enrich the region

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July 2009

Name: Vince Benedetto

Hometown: Phoenixville, PA **Age:** 33

College: United States Air Force Academy

Company: Bold Gold Media Group (Radio Stations: 105 The River, 95-3 DNH, Sunny 105, Thunder 102, and Fox Sports Radio – The GAME)

Job description: President & CEO

Hobbies: Writing, Producing & Recording Music

Why you like living and working in the 570: I've loved Northeast PA since I was kid. Being originally from Southeast PA, I remember visiting Lake Wallenpack with my parents and grandparents. Throughout my life I was able to spend a lot of time in and around the area. I always knew that someday it would be my home. Having traveled around the world in the Air Force, I can honestly say there is no better place to be. The area wants to grow, and is looking toward growth...and that also makes it a great place to have my business.

How can young professionals help improve the area?: Young professionals should continue to get involved with their communities and learn how to become leaders and champions for what the area needs moving into the future. Once you start doing that, you see how your efforts can help make things better and improve attitudes. Also, learn to be an advocate for NEPA. For far too long, so many have had a negative view of the potential of the area... One person promoting a positive future can go a long way in silencing the critics.

