

POWER!

professionals organized & working to enrich the region

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September 2009

Name: Tony Bartocci

Hometown: Scranton, PA **Age:** 26

College: Syracuse University, Syracuse NY

Company: Entercom Communications (98.5KRZ, Froggy 101, WILK Newsradio & 102.3 The Mountain)

Job description: Real Job: Director of Strategic Sales & Marketing developing current client marketing programs and maintaining community partnerships. Fun Job: Giving the latest & greatest celeb gossip every afternoon as “Mr. Manly” with Jeff Walker & Amanda on 98.5 KRZ!

Hobbies: spinning/cycling, reality TV, tennis, exploring new places to dine/socialize in the 570 & figuring out how to take over Oprah’s show in 2011 (half joking).

Why you like living and working in the 570:): I absolutely love that my roots are here in NEPA and take pride in showing others both personally & professionally how I’ve grown to love it. We literally are minutes from any extreme you’d want to find yourself in: mountains, big city, nature, wine country, historic districts, sporting events, entertainment and more! It is truly great to be in a profession where I can tap all these resources for everyone’s benefit.

How can young professionals help improve the area?: J. D. Salinger writes “The foolish man seeks happiness in the distance, the wise grows it under his feet.” Some people never truly realize what is around them and would rather complain about it than change it. Sometimes it is just easier to complain, but young professionals need to embrace what is around them, get involved and invested in our community and everything else will fall into place. Enthusiasm breeds enthusiasm.

